Neifeld Docket No: PIP155CARR-US

Application/Patent No: 10/559,937 USPTO CONFIRMATION NO: 1038

File/Issue Date: 12/8/2005

Inventor/Title: Carr/Assumed Demographics, Predicted Behavior, and Targeted Incentives

RELATED CASE DOCKET NUMBERS: PIP-120-DAVI-US; PIP-120-DAVI-US1;

PIP-120-DAVI-US2; PIP155CARR-US; PIP155CARR-US1

37 CFR 1.97 INFORMATION DISCLOSURE STATEMENT

<u>XXX</u>	This application is: within 3 months of the US or 371 national stage filing date; before first action on the merits; after first action on the merits and before final action; after final action; after notice of allowance and before payment of the issue fee; or after payment of the issue fee.	
	The applicant is paying herewith the fee for option on the merits.	btaining consideration of an IDS filed after a
	Please consider the references cited herein.	
Date s	igned: 5/13/2010	Signature: /BruceMargulies#64,175/ Printed Name: Bruce T. Margulies Registration No. 64,175 Attorney of Record

BTM

Printed: May 13, 2010 (9:55pm)

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